

ACAP SUMMER RESIDENCY PROGRAM SCHEDULE

University of California at Berkeley - Unit 1 Residence Hall *** Sunday, July 16 - Friday, July 21, 2017

Time	Sunday, July 16, 2017	Monday, July 17, 2017	Tuesday, July 18, 2017	Wednesday, July 19, 2017	Thursday, July 20, 2017	Friday, July 21, 2017	Time
7:00 AM				Breakfast	Breakfast		7:00 AM
7:30 AM		Breakfast 7:30-8:15 AM Crossroads Dining Facility	Breakfast 7:30-8:15 AM Crossroads Dining Facility	7:00 - 7:45 AM Crossroads Dining Facility	7:00 - 7:45 AM Crossroads Dining Facility	Breakfast 7:30-8:15 AM Crossroads Dining Facility	7:30 AM
8:00 AM				Class Picture	Business Case: Create a Drink Visual Commercial Advertisement (Part 1)		8:00 AM
8:30 AM		Remarks & Reflections 8:30 - 8:45 AM Slottman L12	Remarks & Reflections 8:30 - 8:45 AM Slottman L12	8:00 - 9:00 AM Courtyard of Unit 1	"Create A Commercial" 8:00 - 8:45 AM Slottman L12	Remarks & Reflections 8:30 - 8:45 AM Slottman L12	8:30 AM
9:00 AM		Financial Statements "The Stories They Tell" 8:45 - 10:00 AM Slottman L12	Introduction to Auditing "How Auditors Play a Role in Drink Co" 9:00 - 10:15 AM Slottman L12	Remarks & Reflections 9:15 - 9:30 AM Slottman L12	Travel to Company 1 (Remarks & Reflections on Bus) 9:00 - 10:00 AM	Business Case: Create a Drink Visual Commercial Advertisement (Part 2) "Create A Commercial" 9:00 - 10:00 AM Slottman L12	9:00 AM
9:30 AM				Business Case: Create a Drink Brand/Logo Creation & Commercial Storyboard Design 9:45 - 11:00 AM Slottman L12			9:30 AM
10:00 AM		Cost Accounting "Making Cost Effective Decisions" 10:15 - 11:30 AM Slottman L12			Facebook 10:00 AM - 1:00 PM (Lunch should be provided from 12:00 - 1:00 PM) Menlo Park	Bus Boarding and Travel Time 10:15 - 11:00 AM	10:00 AM
10:30 AM			Budgeting & Forecasting "How Budgeting Supports Drink Co." 10:15 - 11:30 AM Slottman L12				10:30 AM
11:00 AM				Lunch 11:15 - 12:15 PM Crossroads Dining Facility		CPA Firm Tour: (Lunch should be provided from 12:30 - 1:45 PM 2nd firm visit) 11:15 AM - 3:15 PM San Francisco	11:00 AM
11:30 AM							11:30 AM
12:00 PM		Lunch 11:45 - 12:45 PM Crossroads Dining Facility	Lunch 12:00 - 1:00 PM Crossroads Dining Facility				12:00 PM
12:30 PM				Tax Accounting "How Tax Accountants Play a Role in Drink Co." 12:30 - 1:45 PM Slottman L12			12:30 PM
1:00 PM		Business Case: Create a Drink Product Research & Development 1:00 - 2:15 PM Slottman L12 (Clean up: 2:15 - 2:30 PM)	Travel to Company 1 1:00 - 2:00 PM				1:00 PM
1:30 PM							1:30 PM
2:00 PM			Google Campus Tour 2:00 - 4:30 PM Mountain View, CA	Business Case: Create a Drink Budget and Marketing Strategy 2:00 - 3:15 PM Slottman L12	Travel to EY 1:00 - 2:00 PM 1:00 - 2:00 PM EY, LLP: "EY and You" 2:00 - 4:30 PM San Jose		2:00 PM
2:30 PM	Parent & Student Registration 2:30 - 3:30 PM Putnam Lounge Parent & Student Orientation 3:30 - 4:00 PM Putnam Lounge	Presentation Skills 2:30 - 4:00 PM Slottman L12					2:30 PM
3:00 PM							3:00 PM
3:30 PM				Presentation Development & Prep 3:30 - 5:30 PM Slottman L12		BART Boarding and Travel Time 3:15 - 5:00 PM 55 Second St., San Francisco	3:30 PM
4:00 PM	Business Case Introduction "Create a Drink" 4:15 - 5:15 PM Putnam Lounge	Introduction to College Life (College ACAP Alum) 4:15 - 5:30 PM Slottman L12					4:00 PM
4:30 PM							4:30 PM
5:00 PM			Travel to UCB		Travel to UCB	Checkout	5:00 PM
5:30 PM	Dinner 5:30 - 6:30 PM Crossroads Dining Facility	Dinner and Kickball 6:00 - 8:45 PM Hearst Field Annex	4:30 - 6:00 PM	Dinner 5:45-6:45 PM Crossroads Dining Facility	5:00 - 6:00 PM	5:00 - 6:00 PM Unit 1 Front Desk	5:30 PM
6:00 PM			Dining Etiquette with Tina Hayes, Author "Getting Ahead with Etiquette" 6:15 - 8:30 PM Clark Kerr Campus ~ Garden		Dinner 6:15 - 7:15 PM Crossroads Dining Facility Sorority & Fraternity Step Show / DJ Party 7:30 - 10:00 PM Putnam Lounge	Banquet 6:00 - 6:30 PM Clark Kerr - Theater	6:00 PM
6:30 PM							6:30 PM
7:00 PM	Team Building 6:45 - 8:00 PM Putnam Lounge			Business Case: Create a Drink Presentations (NABA Night) 7:00 - 8:00 PM Putnam Lounge			7:00 PM
7:30 PM							7:30 PM
8:00 PM	- Counselor Connection 8:15 - 10:00 PM Putnam Lounge			NABA Night Networking 8:00 - 9:00 PM Putnam Lounge			8:00 PM
8:30 PM						Parents Depart with Students 8:30 PM	8:30 PM
9:00 PM		Counselor Connection 9:00 - 10:00 PM Putnam Lounge	Counselor Connection 9:00 - 10:00 PM Putnam Lounge	Counselor Connection 9:00 - 10:00 PM Putnam Lounge			9:00 PM
9:30 PM							9:30 PM